

# BRIGHT IDEAS

# BELD

Braintree Electric  
Light Department  
and  
BELD Broadband

A monthly newsletter for BELD & BELD Broadband customers, published November 2015

## BELD Broadband has Wireless ... Plus!

Want an easy solution to network all your connected devices, including laptops, tablets and eReaders? BELD Broadband now offers its new residential customers (and former customers in good standing) **WirelessPlus**, giving everyone in your home the ability to share a single High-Speed Internet connection over a **FREE wireless router ... PLUS 100 Mbps Internet**, our fastest download speeds ever!

The new package includes BELD Basic Cable, as well as free installation—a savings of \$49.95. The router comes with free service calls, phone assistance and equipment replacement. **All for just \$89.99 a month for a year ...** and there's no equipment to buy. Don't wait—call 781.348. BELD (2353) to get complete details and sign up today!

## Make your voice count

**TV**onmyside.com

Because BELD Broadband is a hometown business, we are invested in our community, our employees and our customers. With cable television network fees dramatically increasing and impacting your monthly bill, we want to give you a backstage pass to better understand the economics of the TV business. Visit [TVOnMySide.com](http://TVOnMySide.com) to learn facts like these ...

- Five media conglomerates control about 90% of TV networks
- These conglomerates use this power to charge excessive network fees

- As a result of one-sided programming contract negotiations, you may be forced to pay for extra channels you may not even watch
- Networks use threats of blackouts to get customers to pressure satellite and cable providers to give in to their expensive, unreasonable demands

While you're there, **please take a few minutes to complete a short survey about your favorite networks.** We value your opinion and will use this information to help us strategize for important upcoming negotiations. Thank you for your time!

## Important info about credit cards

We are no longer able to accept credit card payments using the top portion of our bills. Instead, pay by credit card by calling 781.348.1001 or online at [beld.com](http://beld.com). Questions? Call 781.348.BELD (2353).



## Public Power Week

BELD had a great time celebrating national Public Power Week last month at the Braintree Farmers Market and Senior Breakfast. This annual celebration is observed by more than 2,200 electric utilities that collectively provide electricity on a not-for-profit basis to 43 million Americans.





## BELD linemen compete at annual rodeo

A three-man team from BELD competed in New England Public Power Association's 9th annual Lineworkers' Rodeo held in Littleton, Mass., in September.

The rodeo offers unique opportunities to participating utilities to enhance skills and job knowledge and to foster strong working relationships.

The event encourages teamwork and provides a better understanding of utility work for families and other spectators.



BELD's team (Brian Ostiguy, J.T. Greenleaf and Jon Kincaid) competed in six events: hurtman rescue, 4kV crossarm

changeout, transformer changeout, URD terminator changeout, 4kV isolation and the obstacle course. Ten other teams from Massachusetts, New Hampshire, and Connecticut rounded out the field.

## BELD is Best of Braintree

You've once again named BELD Broadband the "Best of Greater Braintree" for the Cable TV and Internet Provider categories for 2015! Each year, Market Surveys of America conducts this online survey. Log on to [bestofsurveys.com](http://bestofsurveys.com) for complete details. Thanks for your support!



## Coming In December: New music channels from Stingray

Beginning Dec. 1, BELD Broadband will offer Stingray Music instead of Music Choice. Stingray Music gives you the best music for every moment, place and mood in your life, curated by music experts from around the globe. In addition to the 50 video channels of music on your television, **BELD Broadband Digital Cable customers will be able to listen to Stingray Music on their favorite Internet-connected device—at no additional charge!**

Select songs by genre—without advertisements—and see what's currently playing, what's coming up next and the album cover artwork. This new service will also allow you to connect your computer or smart phone to your stereo, and surf the Internet while listening to Stingray music on your device.

We hope you're as excited about this change as we are. Happy listening!

## COMMUNITY BULLETIN BOARD

### Recycling update

The Town has had labels embedded into the lid of the recycling carts noting what is permissible to place curbside for pickup (in addition to the carts themselves), contact numbers regarding pickups & trash bill info, items not to recycle, drop-off center info & how to use the carts. [www.braintreema.gov/recycling](http://www.braintreema.gov/recycling).

### Santa visits Pond Meadow

Saturday, Dec. 5, 10 a.m.-3 p.m. Wreaths available for purchase. Hayrides 10:30-2:30, weather permitting. Bring a camera for pictures and enjoy refreshments with Santa. 781.843.7663 for details.



[www.beld.com](http://www.beld.com)  
150 Potter Road  
Braintree, MA 02184  
781.348.BELD (2353)

### PAYMENT OPTIONS

[www.beld.com](http://www.beld.com)  
Click on "Manage My Account" to pay your electric and broadband accounts with a single payment, using a single login.  
Pay by credit card or eCheck

### PAYMENT LOCATIONS

150 Potter Road  
Our office is open from 7:30 a.m. to 4:30 p.m., Monday through Friday. Customer Service is open until 7 p.m. on Thursday.

### Drop Boxes

Top of Potter Road  
Beside Town Hall  
Braintree Cooperative Bank  
1010 Washington St.  
372 Washington St.  
505 Quincy Avenue

### BROADBAND HELPDESK

Mon-Fri: 8 a.m.–8 p.m.  
Sat-Sun: 8 a.m.–4 p.m.

### COMMISSION MEETINGS

Public meetings are usually held monthly. Call 781.348.2353 or check [www.beld.com](http://www.beld.com) to confirm time and date.

### HOLIDAY CLOSINGS

**Wednesday, November 11**  
Veterans Day

**Thursday & Friday,  
November 26 & 27**  
Thanksgiving holiday

## COMMISSIONERS

Thomas Reynolds  
Chairman



Anthony Agnitti  
Vice Chair



James Regan  
Secretary

